

WATERCOLOR ART SOCIETY – HOUSTON

54th Annual Member Exhibit Prospectus September 30, 2023



Juror: Ken Call, AWS, NWS, MTWS, MOWS, IWS along with becoming a TWSA Master

Born and raised in Rochelle, Illinois, Ken Call went on to graduate from the American Academy of Art in 1980 with an associate degree in Illustration and Watercolor. He has worked as a national freelance artist for many years and spent 1993 and 1994 studying and painting in Paris, France. To date he has created over 500 illustrations for books, magazines, art publishers, advertising agencies and corporations. In the last few years, he made the transition to fine art and portraiture. “Many of my originals are hanging in galleries and homes across the country. Several awards have led to Signature status in the American Watercolor Society, National Watercolor Society, Missouri Watercolor Society, Montana Watercolor Society along with being a Master Signature member with the Transparent Watercolor Society of America and Illinois Watercolor Society.” - Ken Call

Awards/Prizes/Notification: First, second and third place winners receive a cash award (\$500, \$300, \$200 respectively) and a ribbon. Up to three honorable mentions receive a ribbon and \$100 cash award. Other cash or merchandise awards may also be given. Artists are eligible to win **only** one award, regardless of the number of entries submitted. Winners will be notified by phone or email on Saturday, September 30, 2023.

Entry Fees: Members may enter up to three paintings. Only one painting may be selected for the show. Gold members enter for free.

- 1 Entry: \$30
- 2 Entries: \$45
- 3 Entries: \$60

How to Enter: Registration opens on **Tuesday, September 12, 2023 @ 10 am**. Artists must register online and pay the appropriate fees prior to dropping off their paintings. The date you can begin to drop off paintings at the gallery is **Tuesday, September 19**. Here is the link to register: <https://watercolorhouston.org/event-5354034>. The deadline for registration is Wednesday, September 27 @ 3 pm. All paintings must be physically in the gallery by the deadline.

Digital Images: If you want your painting to also be included in the online show, email your digital images to admin@watercolorhouston.org. Only digital images of selected paintings are eligible to participate in the online show.

Regulations:

- Eligibility: This exhibit is for WAS-H Members only.
- Timing of creation: Only work created in the last 24 months.
- Size – Artwork Minimum: 8 1/2" in length and/or width, not including the frame or mat.
- Size – Artwork Maximum: 48 inches in length and/or width, including the frame.
- Surface: Paper, Yupo, Claybord/Gessobord/Aquabord (Cradled with wire across the back for hanging), Paper-based board (illustration board or artboard). Canvas is not accepted.
- Media: At least 80% water-soluble media. Water soluble media includes watercolor, acrylic, gouache, egg tempera, casein, water soluble charcoal or ink. No water miscible oil.
- Original Work only: Work must be artists original work, no copies or giclee.
- WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste.

Embellishments: Regardless of embellishments, artwork must be 80% water media.

- Artwork may include watercolor pencils, pastels, wax accents/resists, charcoal, graphite, metallic or iridescent water-based paint.
- You may include collage if materials are created by the artist, and it does not exceed 20% of the artwork. No fabric or other materials made by others, such as magazines, books, etc. can be used.

Your art is **not eligible for entry if:**

- It is a copy of someone else's art.
- It is a copy of a previous winning image.
- If it has been accepted in a previous AME or IWE exhibit.
- It was created from a photo someone else took.
- It was created as part of an art class, DVD or other instruction.
- It was created on a canvas.

Hanging and protecting your art:

- To ensure your artwork is safe, it must be protected.
- Protection can come in the form of a fixative, varnish, wax or frame with plexiglass.
- Glass is not allowed.
- Artwork must hang by a wire on the back.
- Sawtooth hangers are not allowed.
- WAS-H is not liable for damage before, during or after the exhibit.

Framed artwork:

- Frames for artwork can be made of simple metal or wood frames.
- Frames must be in neutral colors, such as black, brown, white, silver, copper, or gold.
- Mats/liners must be white only, no colored accent mats against the artwork.
- Frame molding/metal cannot be wider than 2".
- Frames cannot be embellished or have carvings.

Unframed artwork:

- Unframed art must be on Claybord, Aquabord or Gessobord with cradles
- Artwork must hang by a wire attached to its back.

Gallery Sales:

- Paintings may be listed for sale or not for sale (NFS).
- Paintings must remain in the gallery until the show ends.
- Prices should include the work with the frame and mat, as displayed in the gallery.
- Prices may not change after submission.
- Gallery commission is 25%.
- Sales tax is charged for all gallery sales.
- The buyer will pick up purchased artwork.
- All sales of paintings during the exhibit will be handled on behalf of the artist by WAS-H. Interested buyers may call the WAS-H office, 713-942-9966, Tuesday through Saturday from 10 am – 3 pm, or send an email to admin@watercolorhouston.org.
- Artist will be responsible for coordinating any applicable shipping costs and logistics with purchaser. WAS-H is not responsible for shipping paintings.

Liability: Artists release WAS-H and WAS-H’s representatives from all liability with respect to loss or damage to the artist’s works. It is suggested that the artists carry their own insurance in proper limits.

All Key Dates:

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| Date online registration begins: | 9/12/2023 – Tuesday, 10 am |
| Date drop-off begins: | 9/19/2023 – Tuesday, 10 am |
| Date online registration & drop-off ends: | 9/27/2023 – Wednesday, 3 pm |
| Judging Date: | 9/30/2023 - Saturday, 10 am – 3 pm |
| Demo & Award Presentation: | 10/1/2023 – Sunday, 2 pm |
| Gallery Reception: | 10/1/2023 – Sunday, 3:30 pm |
| Date to pick-up unaccepted paintings: | 10/3/2023 – Tuesday, 10 am – 3 pm |
| Last day of Exhibit: | 11/1/2023 – Wednesday, 10 am – 3 pm |
| Exhibit Take-down & Painting Pick-up: | 11/2/2023 – Thursday, 10 am – 3 pm |

***Questions about the rules and regulations for the show may be directed to:
Kat Rodgers, AME Director, ame@watercolorhouston.org, or call 572-433-5976.***