

WATERCOLOR ART SOCIETY – HOUSTON

Prospectus

Non-Juried Member Exhibit



This prospectus is for the month of:	May 2022
Online registration and drop-off:	April 22 – May 11
Awards Reception:	Sunday, May 15 after meeting/Demo (starts @ 2 pm)
Gallery Show Dates:	May 15 – June 3. Pick-up paintings after June 2

Theme: Iconic Houston Buildings

This is a chance to paint the buildings that define Houston. This can be an iconic theater, restaurant, museum, an historic old building. This can include the humble structures as well as the grand. The focus should be on the individual buildings that can only be found in Houston...no general cityscapes, landscapes or gardens.

Juror: Katherine Veneman

Katherine Veneman is Curator of Education at Blaffer Art Museum at the University of Houston. She oversees the museum's nationally recognized education program that include a wide range of public and educational programs as well as guided tours for adults, university students, and youth. She is also responsible for developing collaborative partnerships and designing university student programs.

Previously, Veneman, who is a practicing painter, maintained a studio in Providence, Rhode Island, and from 2000-2003 was the Director of Hera Gallery/Hera Educational Foundation, a non-profit artist space in Wakefield, Rhode Island. She has exhibited her work on the East Coast and in Houston.

Veneman holds an M.F.A. in Painting from American University in Washington, D.C., and received her B.A., summa cum laude, from Amherst College, Amherst, Massachusetts. She is a native of the Washington, D.C. area, and was fortunate to grow up attending the area's many free museums.

Awards: First, second and third place winners receive a cash award (\$100, \$75, \$50 respectively) and a ribbon. Honorable mentions receive a ribbon. Artists are eligible to win one award, regardless of the number of entries submitted. Winners will be notified by phone or email.

How to register: Registration begins online at www.watercolorhouston.org. At the home page, click on **Exhibitions**, then click on **Monthly Gallery Exhibits**. Under "Looking Ahead" section, you will find the link to register and pay your entry fees. Each entry is \$10.

To also show On-line: After registration, email your digital pictures to admin@watercolorhouston.org by the entry deadline.

Regulations:

- **Eligibility:** This exhibit is for WAS-H Members only.
- **Timing of creation:** Only work created in the last 24 months.
- **Size:** Dimensions less-than 48 inches (in height or width including the frame).
- **Surface:** Materials suitable for water soluble media: examples include, but are not limited to the following: Paper, Yupo, Aquabond, Claybord, Gessobord (with or without cradle), illustration or art board, rice paper, or canvas.
- **Media:** At least 80% water-soluble media, which includes watercolor, acrylic, gouache, egg tempera,

- pencils, pastels, wax with varnish, accents, or resists, charcoal, graphite, iridescent paints or gold/metalleaf.
- Original Work only: Work must be artists original work, no copies or giclees.
- Collage is allowed as long as water media is the dominant element. No restrictions on collage source.
- Any deviation from the rules above is made at the discretion of the Gallery Director.

Your art is **not** eligible for entry if:

- It is a copy of someone else's art.
- It is a copy of a previous winning image.
- It already won a previous WAS-H award or has been accepted in an AME or IWE exhibit.
- It was created from a photo that was copyright protected.
- It was created from a photo someone else took and you don't have that person's permission to use it for these purposes.
- It was created as part of an art class, DVD, or other instruction.
- It is an image that is not uniquely yours – if you created it after taking a class and while you didn't make the painting in the class, you used the technique taught in the class and "re-created" a similar image at home. While you can apply a technique that is taught, the image you create must be uniquely yours.

Framing/Protecting your art:

- To ensure the protection of your artwork for in-Gallery shows, paintings require protection.
- Framed art can be mounted on a mat and framed under plexiglass. No glass allowed.
- Frames must be wired across the back, capable of being hung from a single point.
- Sawtooth hangers are not allowed.
- If framed, the frame should be simple metal or wood no wider than 2".
- Mat and liner (if used) must be white and defined as such in its color spec. This should be a bright or neutral white. No warm, off-white, creamy, yellowish, or other hint of color.
- Cradle with fixative is also allowed if it is wired across the back.
- Varnished, waxed, or other fixatives are allowed (instead of plexiglass).
- Specific sizing or fixative media used is at the discretion of the Gallery Director.
- WASH is not liable for damage before, during or after the exhibit.

Gallery Sales:

- Paintings may be listed for sale or not for sale (NFS).
- Gallery donation is 25% if paid by credit card charges, 20% if cash/check.
- Sales tax is charged for all gallery sales.
- Artist is responsible for any shipping costs or delivery fees.
- All sales of paintings during the exhibit will be handled by WAS-H.
- Interested buyers: call WAS-H @ 713-942-9966 or email admin@watercolorhouston.org

International Award Winners only:

- Winners outside the United States must complete a W-9 Form
- Payment may have up to 30% withheld, if required by IRS regulations.
- International winners will have payment processed via PayPal
- Physical checks will not be sent to addresses outside the USA.
- Alternatively, WAS-H can initiate a wire transfer. Winner is responsible for the transfer fee.
- Gift certificates cannot be awarded to non-U.S. residents.
- US winners will receive their checks/prizes at the awards ceremony.

WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste.

Questions about the rules and regulations of the monthly gallery show may be directed to:

Paula Fowler & Nancy McMillan, Gallery Co-Directors gallerdirector@watercolorhouston.org