



**Prospectus**  
**Juried and Judged**  
**46th Annual**  
**International Watermedia Exhibition**  
**March 2023**

Submit entries via:	<a href="https://www.callforentry.org/International%20Watermedia%20Exhibition">https://www.callforentry.org/</a>
Direct link to enter:	<a href="https://www.callforentry.org/International%20Watermedia%20Exhibition">International Watermedia Exhibition</a>
Online registration begins:	September 14, 2022
Online registration closes:	January 13, 2023, 11:59 pm MST
Gallery Reception:	March 5, 2023, Sunday, 3:30 pm CST
Juror and Judge:	Brenda Swenson
Prizes:	More than \$10,000 in awards
Designations:	Earn Signature and Signature Elite status
IWE Chairperson:	Donna Van Fleet, WAS-H co-VP
Contact Info:	<a href="mailto:uwe2@watercolorhouston.org">uwe2@watercolorhouston.org</a> or (713) 942-9966

**Juror and Judge Brenda Swenson**

Brenda Swenson is a highly sought-after exhibition juror and judge, an acclaimed workshop instructor and the artist author of two books, *Keeping a Watercolor Sketchbook* (Finalist, Award of Excellence) and *Steps to Success in Watercolor*. Her artwork has been featured in countless books and magazines (*Splash, Best of Watercolor, An Illustrated Journey, Creative Freedom, Complete Guide to Watercolor, Watercolor Artist, Watercolor Magazine, Watercolor Highlights, Plein Air magazine* and numerous other publications), and she has achieved signature status in WW-M, NWWWS, SDWS and CWA. An active participant in the arts community, Brenda has served on the Boards of Directors for the National Watercolor Society and Watercolor West.

## Prizes

### **Awards:**

More than \$10,000 in cash awards  
1<sup>st</sup> Place \$2,500      2<sup>nd</sup> Place \$1,500      3<sup>rd</sup> Place \$1,250  
Odette Rubin Memorial Award \$1000  
Margaret Bock Award \$500    Jack Bowen Award \$500    Hebert Family Award \$500  
Directors Award \$500  
Special Merit Award \$200      Up to ten Merit Awards of \$150 each  
. . . and more.

**Taxation:** US residents for tax purposes who receive \$600 or more in awards and/or sales must complete a Form W-9 and will receive a Form 1099 in January 2024. US residents will be paid via check.

Entrants who are not US residents for tax purposes must complete a Form W-8 BEN (which will be emailed with instructions for completion). Withholding tax will be made from awards in accordance with US tax laws and any existing tax treaty with the entrant's country of residence. Due to tax withholding, awards will be cash awards only and not gift certificates. No withholding is required on proceeds of a sold painting that was painted outside of the US. Payments to non-US residents will be made via wire transfer.

## Signature and Elite Signature Status

Signature status and Elite Signature status are honorifics awarded to artists whose works have been selected for multiple years' participation in the WAS-H IWE. Signature artists have exhibited their work in three IWEs; Elite Signature artists have exhibited their work in five or more IWEs. Once designated, artists may add the credential "WAS-H" after their signature to indicate their status.

To be eligible, an artist must be a WAS-H member at the time their works are accepted into the IWEs, however, there is no requirement for an artist to retain ongoing membership in WAS-H. A "Signature Status Artist" retains that honorific for life regardless of membership.

## HOW TO ENTER

WAS-H uses CallforEntry.org (CaFE) to manage this Exhibition, and all entries are submitted online via CaFE. To enter, artists must have a CaFE profile, which is easy to create online. Once a profile is set up, artists can upload their artwork as digital files and enter the 2023 IWE Call-for-Entry.

Click on this link to register: [International Watermedia Exhibition](https://www.callforentry.org).

### Entry Regulations

	Regulation	Additional specifications
Age	Artists must be 18 years of age or older.	
Entering	All entries are submitted online via CaFE (CallforEntry.org).	Set up a profile at <a href="https://www.callforentry.org">https://www.callforentry.org</a>
Number of entries	Up to three entries per artist may be submitted.	Only one entry/artist may be selected by the Juror for the Exhibition.
Entry fees	1 entry = \$40 2 entries = \$55 3 entries = \$70	Entry fees are nonrefundable.
Age of artwork	Only works created within 24 months of the entry deadline are eligible.	Entry deadline is 1/13/2023.
Original artwork	Paintings must be artists' original work. Reference photo(s) may be used only if the photo(s) were taken by the artist.	Not created in class, from DVD or from other instruction. Not copies or giclees. Not created from photos taken by others.

Watermedia	At least 80% water media: watercolor, acrylic, gouache, egg tempera, casein, ink.	No water miscible oil.
Surface	Paper, Yupo, Claybord, Aquabord, Gessobord and paper-based board (illustration or art board).	No canvas.
Surface size (measured height x width <i>inside the window created by the mat</i> )	No smaller than 9 1/4 inches or 23.5 centimeters on any side.	When submitting images online, it is extremely important to enter correct dimensions <i>not including the frame and mat</i> .  Artworks are measured for compliance when received in the gallery.
Maximum framed size	Including the frame, no larger than 48 inches or 122 centimeters in any direction.	

## Framing and Matting Regulations

	Regulation	Additional specifications
Framing	Artwork must be matted and framed.	Liners and mats must be white, <i>not white-toned</i> . Mat cores must be white. No colored liners or mats.
Framing exception for cradled panels	Cradled panels made of Claybord, Aquabord or Gessobord must have finished sides.	Flat panels without a frame are not acceptable.
Frame colors	Wood or metal frames – simple, not embellished. Frames must be one color.	Only black, brown, white, gold- or silver-toned.
Frame thickness	No thicker than 2.0 inches/5.08 centimeters.	Measured from front.
Hanging wire	Frames and cradled panels must be strung on the back with wire for hanging.	No sawtooth hangers.
Stability	Frames must be stable and undamaged.	Artwork in unstable frames will be disqualified.
Protection	Artwork must be protected by Plexiglass® for framed work or varnish for cradled panels.	No glass allowed.
Display-ready	Work must be ready to hang when received by the gallery.	

## HOW TO PARTICIPATE

All artists will be notified whether or not their artwork is selected by the Juror to participate in the Exhibition. If your artwork *is* selected by the Juror to participate, you will receive an Invitation. Congratulations! Promptly accept your Invitation, pack your artwork and send it to Houston.

### Invitation, Shipping and Hanging Regulations

	Regulation	Additional specifications
Invitations issued	Notifications sent 1/31/23. Artists whose works were selected by the Juror will receive an Invitation.	All artists will be notified whether or not their work is selected to participate.
Accept invitation	2/10/23 deadline By deadline, invited artists must accept or decline their Invitation to participate.	Lack of response from artist will be treated as declining the Invitation.
Agree to online exhibition	Invited artists must agree to participate in the <i>online</i> exhibition as well.	If artist declines online exhibition, they forfeit eligibility for gallery participation and awards.
Selected artwork	Selected artwork must be the same as the digital picture originally entered online.	No substitutions. Registration information cannot be changed at this time. This includes the price, title and entry size.
Shipping	Shipping period is 2/14/23 - 2/28/23 Shipping instructions will be provided in the Invitation.	Artists are responsible for all shipping fees and must include pre-paid return shipping labels.

Days/times for deliveries	Deliveries can be accepted Tuesday – Saturday 10 am – 3 pm	Deliveries at other times might be left unattended outside.
Delivery deadline	2/28/23	Paintings received after the deadline will not be in the Exhibition. No exceptions.
Intake	3/1/23 Works are uncrated and closely examined for compliance with Prospectus regulations.	Screening committee has the final say regarding disqualifications. Disqualified works are shipped back to their artists.
Hanging in gallery	WAS-H will determine the location of hanging for all artworks.	Special requests by artists are not permitted.
Duration of Exhibition	3/7/23 - 3/30/23 Artwork must remain on display in the gallery for the duration of the Exhibition.	Removal of artwork prior to Exhibition closing will result in penalties assessed by WAS-H and disqualification to enter future shows.
Handling fees	\$25 for hand-delivered work \$50 for shipped works.	

## DISQUALIFICATIONS

WAS-H reserves the right to reject any painting that, upon arrival at the Gallery

- Is significantly altered or different from the digital photo used for gaining entry to the Exhibition.
- Is different in dimensions or media than those entered.
- Does not meet eligibility regulations.

### Disqualification Checklist

Artwork is <b>not</b> eligible for entry or participation if:	
Copyright	It is a copy of someone else's art.
Copyright	It is a copy of a previous winning image.
Copyright	It is not artist's original work.
Copyright	It was created from a copyright-protected photo.
Copyright	It was created from a photo not taken by artist.
Age of artwork	It was created more than 24 months ago
Student art	It was created as part of a class, DVD, other instruction.
Digital art	It is a digital image - not an actual watermedia painting.
Previously accepted	It was accepted in a previous WAS-H AME or IWE show.
Watermedia	It has more than 20% non-watermedia content.
Enhancement	It has more than 20% enhancement media: pastels, wax accents/resists, charcoal, graphite, etc.
Collage	Its collage images are not 100% created by the artist.
Surface	It is not on the correct surface.
Frame	It is not in a simple, unembellished, one-color frame.
Frame	Its frame is damaged or unstable.
Glass	It is covered with glass.
Mats	Its mats and mat cores are not white.
Size	It is too big or too small.
Not hang-ready	It arrives in a tube.
Hanging	It does not have a wire for hanging on the back.
Late arrival	It does not arrive by the deadline.
Offensive	It is obscene, controversial or in bad taste.



## **PUBLICITY**

WAS-H reserves the right to photograph and duplicate works for the *46th International Watermedia Exhibition Catalog* and for publicity purposes. Every effort will be made to assign attribution for the works. An online catalog will be available before the last day of the Exhibition.

## **LIABILITY**

Neither WAS-H nor WAS-H's representatives will be responsible for damages or loss, whatever the cause. Invited and accepted artists release WAS-H and WAS-H's representatives from all liability with respect to loss or damage to the artist's works of art. Artists may carry their own insurance on their artwork.

## **PENALTIES**

Artwork must remain on display in the Gallery for the duration of the Exhibition. Removal of artwork prior to the closing will result in penalties assessed by the Board of Directors of WAS-H and disqualification to enter future shows.

## **DISCLAIMER**

Submitting a work of art to this Exhibition shall constitute an agreement on the part of the artist to comply fully with the conditions and terms set forth in this Prospectus.

## SALES

Sales of paintings during the Exhibition will be handled by WAS-H on behalf of the artist. Interested buyers may call the gallery at 713-942-9966 or send an email to [admin@watercolorhouston.org](mailto:admin@watercolorhouston.org).

### Sales Regulations

	Regulation	Additional specifications
Pricing	Price includes frame. The sales price is specified in the initial entry and may not be changed.	Not-for-sale paintings are to be entered with a zero (0) price.
Discount	WAS-H reserves the right to negotiate up to a 10% discount to close a sale.	
WAS-H donation	WAS-H receives a donation of 25% for paintings sold during the Exhibition.	
Sales tax	Sales tax is charged for all sales regardless of artworks' country of origin.	Sales tax is 8.25%.
Sold paintings	Sold paintings may not be removed from the gallery until the Exhibition closes.	Paintings are released March 31, 2023, at 10 am CST.
Shipping and delivery of sold paintings	Artist is responsible for any shipping costs or delivery fees.	

**IWE SCHEDULE**

<b>Phase I Entry</b>	<b>Online</b>	9/14/22 - 1/13/23	Artists enter works for consideration.
<b>Phase II Selection</b>		1/14/23 - 1/28/23	Juror determines which entries will be Invited to participate.
<b>Phase III Notification</b>		1/31/2023	Artists are notified via email whether paintings are accepted or not into the Exhibition.
<b>Phase IV Invitation Acceptance</b>		2/10/23 (deadline)	Invited artists accept or decline the Invitation to participate. Artists also agree to participate in the online exhibition.
<b>Phase V Shipping</b>	<b>Houston Gallery</b>	2/14/23 - 2/28/23	Artists pack and send original artwork ready to hang.
<b>Phase VI Intake</b>		3/1/23	Artwork is uncrated and examined for compliance. Disqualified works are shipped back to artists.
<b>Phase VII Judging</b>		3/4/23	Judge selects winners and winners are notified.
<b>Phase VIII Awards</b>		3/5/23	Winners are announced, followed by Awards Reception.
<b>Phase IX Exhibition</b>		3/7/23 - 3/30/23 3/5/23 - 12/31/23	Gallery Exhibition is open to the public. Online exhibition is available through end of the year.