

# WATERCOLOR ART SOCIETY – HOUSTON



January 2023 Gallery Exhibit Prospectus

**Experimental Non-Juried Member Exhibit**

**January 8 – February 2, 2023**

**Exhibit Theme:** **EXperimental**

Let your alternative painting self out for a spin. Artists are encouraged to use non-traditional ideas and materials for this month's exhibit. Each entry will be judged in two ways: 1) by its basic design elements; color, line, shape, scale, space, texture, and value; 2) the way in which the piece explores new or unusual techniques, materials and themes while still adhering to solid artistic principles. Any surface is allowed but media must be at least 80% water soluble such as watercolor, gouache, acrylic, egg tempura, casein, and water soluble charcoal or ink. **This exhibit will be open to non-members.**

### **Important Dates:**

Activity:	Begins	Deadline
Registration:	December 7, 2022	January 4, 2023
Drop-Off:	December 7, 2022	January 4, 2023
Volunteer Hang/Mount:	January 7, 2023	
Reception:	January 8, 2023 @ 3	
Show Dates:	January 8, 2023	February 2, 2023
Pick-up:	February 3, 2023	

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Jan 2	Jan 3	Jan 4	Jan 5	Jan 6	Jan 7	Jan 8
CLOSED		Registration and Drop-off Deadline 3 pm			Hanging/Judging Volunteers arrive 9am-12pm	Reception 3 pm

**Juror:** **Matt Adams** is a Houston-based collector and President of the Visual Arts Alliance ([www.VisualArtsAlliance.org](http://www.VisualArtsAlliance.org)) for the past 13 years and has helped produce 30 professional juried exhibits. He has also written about local artists on his blog ([www.HALT713.com](http://www.HALT713.com)). Previously a curator for Brookfield Office Properties downtown, Matt has produced exhibits with local artists in corporate spaces. His passion is for supporting local artists, their artworks and their activities. He has acted as both a judge and juror for the Bayou City Arts Festival, and judge for Houston Photographic Society and Beaumont Art League. Finally, he has given various presentations related to business and creative activities to artists. His own work can be found at [www.MattAdams.com](http://www.MattAdams.com). We look forward to hosting him.

**Awards:** First, second, and third place winners receive a cash award (\$100, \$75, \$50 respectively) and a ribbon. Artists are eligible to win one award per show. Winners will be announced at the opening reception and also notified by phone or email.

**How to Register:** Go to [watercolorhouston.org](http://watercolorhouston.org), click on **Activities> Exhibitions> Monthly Gallery Exhibits**. Under "Looking Ahead" section, you will find the link to register and pay your entry fees. Each entry is \$10.

**To also Show Online:** After registration, email your digital pictures to [admin@watercolorhouston.org](mailto:admin@watercolorhouston.org) by the registration deadline.

**Rules and Regulations:** Acceptance or rejection of an entry based on any deviation from the rules below is made at the discretion of the Gallery Director(s).

- **Eligibility:** This exhibit is open to non-members for this theme.
- **Timing of creation:** Must be created in the last 24 months.
- **Size:** Dimensions must be less-than 48 inches (in height or width including the frame).
- **Surface:** Any surface material is allowed that is compatible for water soluble media: examples include, but are not limited to Paper, Yupo, Aquabond, Claybord, Gessobond (with or without cradle), illustration or art board, rice paper, or canvas.
- **Media:** Must be at least 80% water soluble such as watercolor, gouache, acrylic, egg tempura, casein, and water soluble charcoal or ink.
- **Collage** is allowed as long as water media is the dominant element. No restrictions on collage source.
- **Original Work:** Work must be artist's original handwork. No copies or giclees.
- Any deviation from the rules above is made at the discretion of the Gallery Director.

Your art is **not** eligible for entry if:

- It is a copy of someone else's art.
- It is a copy of a previous winning image.
- It already won a previous WAS-H award or has been accepted in an AME or IWE exhibit.
- It was created from a photo that was copyright protected.
- It was created from a photo someone else took and you don't have the person's written permission to use it for these purposes.
- It was created as part of an art class, DVD or other instruction. This includes paintings completed after the class but using the techniques to "re-create" an image that is not uniquely yours.

#### **Rules for Framing:**

- To ensure the protection of your artwork for in-Gallery shows, paintings require protection.
- Framed art can be mounted with or without a white mat and framed under plexiglass. No glass allowed.
- Varnished, waxed, or other fixatives are allowed (instead of plexiglass).
- All pieces must be wired across the back, capable of being hung from a single point.
- Sawtooth hangers are not allowed.
- If framed, the frame should be simple metal or wood no wider than 2".
- Mat and liner (if used) must be white and defined as such in its color spec. This should be a bright or neutral white. No warm, off-white, creamy, yellowish or other hint of color.
- Mats must be white in their core – no black or other colors allowed.
- Cradle with fixative is also allowed if it is wired across the back.
- Specific sizing or fixative media used is at the discretion of the Gallery Director.
- WAS-H is not liable for damage before, during or after the exhibit.

#### **Gallery Sales:**

- Paintings may be listed for sale or not for sale (NFS).
- Gallery donation is 25%.
- Sales tax is charged for all gallery sales.
- Artist is responsible for any shipping costs or delivery fees.

- All sales of paintings during the exhibit will be handled by WAS-H.
- Interested buyers: call WAS-H at 713-942-9966 or email [admin@watercolorhouston.org](mailto:admin@watercolorhouston.org)

**International Award Winners only:**

- Winners outside the United States must complete a W-9 Form.
- Payment may have up to 30% withheld, if required by IRS regulations.
- International winners will have payment processed via Paypal.
- Physical checks will not be sent to addresses outside the USA.
- Alternatively, WAS-H can initiate a wire transfer. Winner is responsible for the transfer fee.
- Gift certificates cannot be awarded to non-U.S. residents.
- US winners will have their checks/prizes mailed to their home.

WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste. Questions about the rules and regulations of the monthly gallery show may be directed to: Cissy Geigerman & Katie Steck, Gallery Co-Directors [gallerystaff@watercolorhouston.org](mailto:gallerystaff@watercolorhouston.org)