

WATERCOLOR ART SOCIETY – HOUSTON



September 2022 Gallery Exhibit Prospectus

Blue Non-Juried Member Exhibit

September 11 – September 28, 2022

Exhibit Theme: Blue

Surveys find that the color blue is rated as the most popular color of the entire color spectrum—for artists and laypersons alike. Blue has a rich history of creation and is commonly associated with a range of particular feelings including tranquility, calmness, imagination, cold, distance, sadness, and peace. From ultramarine to azure, the color blue comes in a vast array of compelling color variations and subtle shifts in hue.

While other colors are allowed in this show, each painting must feature the color blue as the predominant color, or as a prominent feature/focal point of the piece.

Important Show Dates:

- Registration: **Aug 12 – Sept 7**
- Painting Drop off: Paintings can be dropped off during gallery hours until Wednesday, **September 7**
- Gallery Show dates: **September 11 – September 27**
- Painting pick up: After **September 27** during gallery hours

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Sep 5	Sep 6	Sep 7	Sep 8	Sep 9	Sep 10	Sep 11
CLOSED		Registration and Drop-off Deadline 3 pm			Hanging/Judging Volunteers arrive 9am-12pm	Reception 3 pm

Juror: Shirley Moore Leago

Ms. Leago was born in Wilson, Oklahoma but grew up in Houston, Texas. She majored in fine arts and studied graphic design and painting at the University of Houston. Dick Turner, the theorist, Loren Adams, the seascapes, Bob Wgant, the western artist master, and Lajos Markos, the western art and portrait master, have all had an influence on Shirley's unique style that is like no other artist's. Shirley also enjoys painting other subject matter, such as portraits and still life, but her main interest rests with animals in their natural habitat.

She has taught painting theory and technique at Houston area studios for 30 years, and for the last 25 years, she has continued to teach at Texas Art Supply Baybrook in the Houston Bay Area. In 1987, she was recognized for her painting on the Challenger banner to raise money for the Challenger Center for Space Science Education Programs.

Shirley has been a judge for the Kingwood Art Show, the national competition for the National Society of Artists, Conroe Art League Show, Houston Arts Society, and the Pearland Art Show. Shirley judged the Woodlands Art League November 5, 2016. She judged the Brazosport Art League in Lake Jackson, Texas August 7th, 2017 and gave critique on August 18th, 2017.

Awards: First, second, and third place winners receive a cash award (\$100, \$75, \$50 respectively) and a ribbon. Artists are eligible to win one award per show. Winners will be announced at the opening reception and also

notified by phone or email.

How to Register: Go to watercolorhouston.org, click on **Activities> Exhibitions> Monthly Gallery Exhibits**. Under “Looking Ahead” section, you will find the link to register and pay your entry fees. Each entry is \$10.

To also Show Online: After registration, email your digital pictures to admin@watercolorhouston.org by the registration deadline.

Rules and Regulations: Acceptance or rejection of an entry based on any deviation from the rules below is made at the discretion of the Gallery Director(s).

- **Eligibility:** This exhibit is for WAS-H Members only.
- **Timing of creation:** Must be created in the last 24 months.
- **Size:** Dimensions must be less-than 48 inches (in height or width including the frame).
- **Surface:** Materials suitable for water soluble media: examples include, but are not limited to the following: Paper, Yupo, Aquabond, Claybord, Gessobond (with or without cradle), illustration or art board, rice paper, or canvas.
- **Media:** At least 80% of the painting must be water-soluble media, which includes watercolor, acrylic, gouache, and egg tempera.
- **Collage** is allowed as long as water media is the dominant element. No restrictions on collage source.
- **Original Work:** Work must be artist’s original handwork. No copies or giclees.
- Any deviation from the rules above is made at the discretion of the Gallery Director.

Your art is **not** eligible for entry if:

- It is a copy of someone else’s art.
- It is a copy of a previous winning image.
- It already won a previous WAS-H award or has been accepted in an AME or IWE exhibit.
- It was created from a photo that was copyright protected.
- It was created from a photo someone else took and you don’t have the person’s written permission to use it for these purposes.
- It was created as part of an art class, DVD or other instruction. This includes paintings completed after the class but using the techniques to “re-create” an image that is not uniquely yours.

Rules for Framing:

- To ensure the protection of your artwork for in-Gallery shows, paintings require protection.
- Framed art can be mounted on a mat and framed under plexiglass. No glass allowed.
- Varnished, waxed, or other fixatives are allowed (instead of plexiglass).
- Frames must be wired across the back, capable of being hung from a single point.
- Sawtooth hangers are not allowed.
- If framed, the frame should be simple metal or wood no wider than 2”.
- Mat and liner (if used) must be white and defined as such in its color spec. This should be a bright or neutral white. No warm, off-white, creamy, yellowish or other hint of color.
- Mats must be white in their core – no black or other colors allowed.
- Cradle with fixative is also allowed if it is wired across the back.
- Specific sizing or fixative media used is at the discretion of the Gallery Director.
- WAS-H is not liable for damage before, during or after the exhibit.

Gallery Sales:

- Paintings may be listed for sale or not for sale (NFS).
- Gallery donation is 25%.
- Sales tax is charged for all gallery sales.
- Artist is responsible for any shipping costs or delivery fees.
- All sales of paintings during the exhibit will be handled by WAS-H.
- Interested buyers: call WAS-H at 713-942-9966 or email admin@watercolorhouston.org

International Award Winners only:

- Winners outside the United States must complete a W-9 Form
- Payment may have up to 30% withheld, if required by IRS regulations.
- International winners will have payment processed via Paypal
- Physical checks will not be sent to addresses outside the USA.
- Alternatively, WAS-H can initiate a wire transfer. Winner is responsible for the transfer fee.
- Gift certificates cannot be awarded to non-U.S. residents.
- US winners will have their checks/prizes mailed to their home.

WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste. Questions about the rules and regulations of the monthly gallery show may be directed to: Cissy Geigerman & Katie Steck, Gallery Co-Directors gallerdirector@watercolorhouston.org